

Sponsorship Opportunities

in

2nd IEEE International Conference on Range Technology

[ICORT-2021 (Virtual)]

05-06 August 2021

Organised by

Integrated Test Range (ITR), Chandipur

Technical Co-Sponsors



INTRODUCTION

The IEEE International Conference on Range Technology (ICORT-2021) is a global event, in which participants with distinguished capacities and interests, like aspirants, experts, policy makers, promoters, innovators and researchers, spanning government, private and industry sectors from native and abroad, will meet on a virtual platform. Any product or idea showcased at this event will have a phenomenal reach. It will be a mutual benefit for both attendees and exhibitors of this conference. With this idea, IEEE ICORT-2021 is announcing a wide range of sponsorship and exhibit opportunities.

e-Souvenir: An e-souvenir carrying abstracts of selected papers and other information relevant to the conference will be released and distributed to all registered attendees of the conference. The souvenir will also be circulated to top defence/ space officials and scientists/engineers of the country and to reputable educational institutes/ universities. Thus an advertisement in the souvenir is expected to reap wide-attention and far-reaching benefits to your company.

SPONSORSHIP OPPORTUNITIES

A broad range of packages are available to suit every sponsor/ exhibitor to best present and market itself at this prestigious event, which is to be visited by various dignitaries and enthusiastic attendees. The following packages are open for first-come-first-serve based allotment. The rates and benefits are described as follows.

S.No	Description	Diamond	Platinum	Gold	Silver
1.	Sponsorships Amount	Rs. 5,00,000 / US \$ 7,500	Rs. 3,00,000 / US \$ 4,500	Rs. 2,00,000 / US \$ 3,000	Rs. 1,00,000 / US \$ 1,500
2.	Number of sponsors	1	3	5	10
3.	No. of virtual stalls	4 virtual stalls	3 virtual stalls	2 virtual stalls	1 virtual stall
4.	No. of check-in per day for stall volunteers	8 check-in per day	6 check-in per day	4 check-in per day	2 check-in per day
5.	Complementary registration for technical sessions	4 check in per day	3 check in per day	2 check in per day	2 check in per day
6.	Advertisement in souvenir	04 Nos of full page Ad	03 Nos of full page Ad	02 Nos of full page Ad	01 No of full page Ad
7.	Networking lounge	4 Networking lounge	3 Networking lounge	2 Networking lounge	1 Networking lounge
8.	Sponsor session slots	4 slots	3 slots	2 slots	1 slot
9.		01 minute Ad video display in technical session before session starts	-	-	-
10.	Others	Logo with hyperlink in conference website	Logo with hyperlink in conference website	Logo in conference website	Logo in conference website
11.		Logo display in conference backdrop	Logo display in conference backdrop	Logo display in conference backdrop	-

WHY TO SPONSOR/ EXHIBIT AT IEEE ICORT-2021

1. Exhibiting at IEEE ICORT-2021 helps you achieving one-year target of sales promotion just in 2 days. It covers almost all sectors of potential customer like Govt., R&D, academics, professionals and policy makers and thus is the best opportunity to get noticed.
2. The participants may be interested in the following products.
 - a. Systems, subsystems, modules and components for radar, telemetry, electro-optical systems, servo-control systems, timing and flight termination system
 - b. Test and measurement equipment
 - c. Development platform, analytic tools for antenna, image processing, signal processing, machine learning
3. An exhibitor may find system integrators and subsystem developers at our conference for major range systems and attending the exhibition is an easy and effective way of identifying technology/ development partner for collaboration.
4. This exhibition being virtual, it makes the exhibit free from logistics of transporting, installing etc., of its equipment. Any item can be demonstrated at the exhibit's own facility or installed site, wherever on the globe without any limit.
5. The virtual conference makes it safe for the exhibitor's personnel during pandemic. In addition, it saves time, money and effort involved in meeting customers across the world without compromising any business goal.

IMPORTANT DATES

BOOKING STARTS	: 15-05-2021
PAYMENT DUE FOR CONFIRMATION	: 15-06-2021
SUBMISSION OF AD CONTENTS	: 18-06-2021
DRY RUN	: 25-06-2021

EXHIBITION SCHEDULE

Inauguration	: 1030-1100 Hrs IST on 05-08-2021
Exhibition Hours	: From 1130 Hrs IST on 05-08-2021 to 1830 Hrs IST on 06-08-2021

*Schedules are subject to change, despite best efforts

STALL CHARGE AND BANK ACCOUNT DETAILS

Charge per Stall : INR 25,000/- or USD 375

Bank	: State Bank of India	Bank	: HDFC Bank
Account Name	: ICORT-Chandipur	Account Name	: ICORT CHANDIPUR
Account No.	: 40108790634	Account No.	: 50200034279556
IFSC code	: SBIN0005755	IFSC code	: HDFC0000336
		SWIFT	: HDFCINBBCAL

VIRTUAL EXHIBITION STALLS

1. The exhibition stalls will be organized and deployed by the sponsors/exhibitors on a virtual platform, for which the link/API and tutorials will be provided from the conference webpage (www.icort.in) with the registered participants.
2. Exhibitor will have to register through ICORT webpage link which will be activated after payment process.
3. For each stall/ booth, two checks-in per day will be provided for volunteers of the stall. One person can sign-in using one check-in pass at any time.
4. The virtual stalls can be self-set-up and managed by the exhibitor. Personalization like skin and appearance of the booth can be selected by the exhibitor.
5. Exhibitor logo, company information and website can be displayed in the virtual booth.
6. The exhibitor may use a welcome video when a visitor logs into its booth.
7. In the booth, the exhibitor will get tabs for
 - a. Guest book: Live chat with exhibitor
 - b. Handouts for visitors to download brochure, product catalogue, business cards etc.
8. Exhibitor can invite any registered participant of the conference to its booth.
9. Board Room facility can be used for face-to-face meetings by imitating visitors/ VIPs.
10. The exhibitor can know the number and details of Buyers/visitors inside stall waiting for meeting invite by exhibitor.
11. Custom digital background/ banner/ skin to your booth
12. Virtual lobby and lounge will be made available for professional networking.
13. A compendium of exhibitors will be released, in which one full-page colour advertisement of each exhibitor will be published. The contents shall be furnished by respective exhibitors.

TERMS & CONDITIONS

1. Each sponsor/ exhibitor shall nominate a single point of contact for furnishing timely data/ information required by the organisers.

2. The contents for advertisement in souvenir and compendium of exhibitors have to be furnished by the sponsor/ exhibitor, as high-resolution image. Late communication (i.e., beyond 18-06-2021) will not be entertained and the privilege will be forfeited.
3. Designing and arranging contents for the hand-out section in the stall will be exhibitor's responsibility.
4. The financial contribution towards the sponsorship or exhibition made to ICORT will not be entitled for any tax rebate.
5. The exhibitors shall agree to be photographed or filmed its personnel and stall activities.
6. The exhibitor and its guests/delegates/ agents/ staff shall maintain the professional conduct at the conference venues and shall not be disrespectful to the other exhibitors/ visitors/ organisers or its personnel. Any violation may lead to eviction of the offender from the event.
7. The sponsorship/ exhibition is merely an endeavor by the firm to promote its business reach and does not bestow upon the sponsor/ exhibitor any consumer rights.

CONTACTS

In case of any query related to exhibition and sponsorship, please contact:

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