

Dear Participants,

Welcome to the course on "Image Building & Effective Mass Communication" to be held at Indian Indian Institute of Mass Communication, New Delhi during 14-18 Dec '09. You are requested to report at the **Officers' Hostel** at IIMC, JNU new campus, **Aruna Asif Ali Road**, New Delhi – 110067, preferably a day in advance on Sunday i.e. 13 Dec '09. (Pl note that the location is at **Aruna Asif Ali Road** and not Repeat not at Asif Ali Road.

The relevant contact numbers are given below:

- 1) Course Director – Prof. KM Srivastava  
Tel: 011-26741550
- 2) IIMC Officers' Hostel/Reception - 011-26741357
- 3) O. I/C Hostel – Ms. Kiran Chandok  
Tele (O) – 011-26741073  
(R) – 011-26741039

**The location of venue is indicated in the attached file.**

I am sure you will make best utilization of the opportunity.

Warm regards

Ravi Kumar Gupta  
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